

# The Case for Going Green

October 1, 2008  
U.S. Chamber of Commerce  
Washington, DC



**8:00 a.m. – 8:30 a.m.**  
Briefing Center

## **Registration and Continental Breakfast**

**8:30 a.m. – 8:40 a.m.**  
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## **Welcoming Remarks**

- **Arthur J. Rothkopf**, Executive Vice President, National Chamber Foundation

**8:40 a.m. – 9:45 a.m.**  
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## **The Business of Environmental Sustainability**

- **Glenn T. Prickett**, Senior Vice President, Conservation International
- **Dawn C. Reeves**, PE, LEED AP, Manager, Environmental Sustainability, Harris Teeter, Inc.
- **Alison L. Taylor**, Director, Government Affairs, Environment, The Siemens Corporation

*Introduced and moderated by:* **Mark Friedrichs**, Office of Policy and International Affairs, U.S. Department of Energy

**9:45 a.m. – 10:15 a.m.**  
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## **Applying the Solutions**

- **Mark F. Santacrose**, President and Chief Executive Officer, Tecta America Corporation

**10:15 a.m. – 10:30 a.m.**  
Briefing Center

## **Sustainable Community Awards Commencement**

- **Arthur J. Rothkopf**, Executive Vice President, National Chamber Foundation
- **James E. Whaley**, President, Siemens Foundation

**10:30 a.m.**

## **Adjourn**



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